



GHT Online Shop

Introduction

While the doors have been closed to GHT we have been finding new ways to support local artists and help them through these difficult times. In November 2020 we launched the GHT online shop to keep the community connected with local artists and to give a platform for artists to reach new audiences through our established online presence and social media following.

We're delighted to be able to maintain this platform into 2021 and will be periodically reviewing and expanding the pool of artists we work with to give greater support to the creative community in Southampton.

The GHT artist range currently includes postcards, prints, greetings cards and gifts, such as mugs and the price range at the moment is £1 - £40. Both the items and price range can be expanded to encompass different artistic practices.

The Brief

- Artworks can be any medium or form, as long as they can be packaged and posted easily to customers in the UK. We imagine our audience will be predominantly local.
- According to our sales reports from October - December last year postcards and small prints sell particularly well as do gifts such as mugs and magnets.
- The work may be inspired by the City, its heritage or the old town but this is not essential.
- We are eager to work with artists with a willingness to adapt, remain engaged and experiment, maintaining an ongoing dialogue to develop the shop offer.

The Offer

Artists will have their items listed on our online shop between November 2020 and January 2021 and will benefit from:

- Access to our existing audiences which includes those engaged with arts and heritage in the City and further afield.
- Online promotion through our established social media channels and our website
- A sale or return policy
- A 55% cut of all sales to be paid on a monthly basis. The 45% that 'a space' retains will fund the administration, postage and iZettle platform.

How to Apply:

To submit your work please complete the online form which can be found on the Opportunities page of our website. Applications will be reviewed by the team periodically as we review and expand the offer.

If you have any questions please get in touch with Hannah Preston at hannah@spacearts.org.uk